



FUN RUN

PRESENTER PACK

"Art Vs Sport: does that old doozy even have any traction these days? The thousands of slightly baffled passers-by who stumbled on this hilarious event in the City Square were unsure as to which they were witnessing. Local artist Tristan Meecham re-created Pheidippides' first ever marathon by running 42 kilometers on a treadmill over four hours, but surrounded himself with the kind of spectacle reserved for a big sporting event of corporate showcase: dancers, cheerleaders, gymnasts, cyclists, DJ's and a light and sound show that could be heard from blocks away. Part durational live art; part comment on the commodification of athletic prowess; all terrific fun. A gold medal affair"

John Bailey - The Sunday Age Newspaper.



FUN RUN IS AN HOMAGE TO PHEIDIPPIDES, THE WORLD'S FIRST DOCUMENTED MARATHON RUNNER - AND THE HERCULEAN, OFTEN SISYPHEAN TASKS WE SET OURSELVES.

A PIVOTAL PERFORMANCE ARTIST IN LYCRA SHORTS, RUNS A GRUELLING 42KM ON A TREADMILL SUPPORTED BY A BOOMING SOUNDTRACK, A SILKY-VOICED MC AND A MASS OF LOCAL PERFORMERS AND ATHLETES.

Commencing with an extravagant opening procession in which our Marathon Runner and their Haus Da Fun Run (up to eight dancers) along with a range of community performers march towards the stage, slowly over approximately 20 minutes. Drawing in passers-by and piquing the interest of all in the area.

Our Marathon Runner then takes to the treadmill for a gruelling 42km. As they run, the audience is entertained by the spectacle provided by local community groups, flash mob dancers, an enigmatic MC and the Haus Da Fun Run dance troupe.

The stakes are high. The stakes are real. Will the Marathon Runner actually make it?

A digital screen of scale behind the Marathon Runner means that the audience can truly go through every moment of the marathon with them whilst enjoying the full scale of the extravaganza.

This work is designed for a walk-up audience with a large capacity of thousands of people watching at one time. It is suitable for all ages and is specifically designed to engage intersectional and multi-generational community groups.

A moving portrait of a city, the live experience is approximately five hours in duration, site specific and free.





THE ARTISTS AND CREATIVES

Fun Run involves and requires:

All The Queens Men Touring Party:

- 2 x Artistic Directors
- 1 x Production Manager
- 1 x Event Director
- 1 x Audio and AV Designer/Operator
- 1 x Haus Performer / Health Practitioner

From your community:

- 12 x Community groups
- Flash Mob participants
- 5 – 7 Dancers (over 18) to form Haus Da Fun Run
- Local professional MC
- Selection of local experts, including a sports scientist, to be interviewed during the event
- Marching band or the like for the opening procession
- Appropriate local group(s) to participate in the procession

THE SHOW

This is a strictly one-off performance best suited to afternoon/early eve at a time of year that is neither too cold for audience or too hot for the Marathon Runner, professional performers, community participants and technical team. Ideally the last hour of the show takes place after sunset, to maximise the lighting design and signal the passing of time.

Approximately five hours in duration with 20-40 minutes of pre-show. Opening procession is 20 minutes prior to start of the run.

THE VENUE / LOCATION

The work is best suited to:

- Large outdoor level concrete areas of public gathering
- Arts Centre / Gallery forecourts
- Town Squares

One of the key elements of the work is its ability to draw in passers-by who may not have been aware it was taking place. Thus, it is most critical that the show be positioned in an area of high-volume pedestrian traffic in order to maximise interactions and a successful presentation.

Location, location, location.

The presentation location requires:

- Large concrete / cement area (grass can be suitable as long as stage can be made secure and level).
- Ground that can handle significant weight loading of staging hardware, and large audiences etc.
- Staging performance area is 18m wide and 24m deep
- 1 x main stage 10m x 8m fully level
- 1 x DJ stage 10m x 2.4m fully level
- 1 x treadmill stage 2.4m x 2.4m fully level with safety rail at rear
- Accessibility
- 2 x 6msq marquees for community dressing rooms (or nearby indoor equivalent)
- 2 x 3msq marquees for Back of House
- Green room space
- Truss for lighting and sound rig
- No audio level time-sensitive restrictions

THE PROCESS

This project requires extensive community involvement and engagement, the details of which are articulated in the '**FUN RUN - People and Processes**' document. Available upon request.

In summary:

UPON PRESENTATION CONFIRMATION

Local Community Liaison appointed and commences collaboration with All The Queens Men.

TWO MONTHS BEFORE EVENT

Local MC secured a minimum of two months before the event. This person must be available to liaise with All The Queens Men regarding the script in the lead up to the event and must attend one week of full time rehearsals during production week.

SIX WEEKS BEFORE EVENT

5 – 7 Haus Da Fun Run Dancers must be secured and contracted. These dancers will learn and rehearse the Flash Mob Dance and feature in the instructional video as well as being feature performers in the event. These Dancers must be available for rehearsals two weeks from event day and during production week.

FIVE WEEKS BEFORE EVENT

Flash Mob instructional video filming.

FOUR WEEKS BEFORE EVENT

Flash Mob instructional video made available online and throughout social media.

Minimum of 12 community groups secured.

TWO WEEKS BEFORE EVENT

Minimum of two public Flash Mob rehearsals for the public (ideally weekends or after hours).



REHEARSAL AND PRESENTATION

For full example schedule, please refer to separate Technical Specifications.

One week of full-time rehearsal in event week.

This requires All The Queens Men Touring Party and the local MC.

Haus Dancers are required for 2 x four-hour rehearsals, a full technical rehearsal day and the event day.

Technical bump in is two full days assuming performance in late afternoon of the second day.

It is up to the Presenter if bump-out is performed directly following the performance but certain elements may need to be removed for safety and security.

Presentation itself features approximately 20 minutes to 40 minutes of pre-show before five hours of FUN RUN.

Due to the extreme physical toll this performance takes on the key Marathon Runner (who does indeed run a marathon during the course of the durational performance), this show can only be performed once during a 12-week period.



TECHNICAL REQUIREMENTS

For full specifications please request the separate Technical Specification Pack. Summary below indicates scale and equipment needed.

Audio

- PA Suitable for size and layout of site with a minimum of 2 subwoofers
- Audio control EQ and outboard
- 2 x DI Boxes
- 5 Floor monitors
- 1 Shure Radio Mic Belt-pack transmitter and receiver
- 3 x Handheld Radio Mics and receivers
- 8 x 2-way radios

Lighting

We are very happy for the Presenter's lighting supplier to design and supply the rig in line with available stock, and in line with your budget. The show should look like a pop music video, with plenty of colour and movement and good coverage across all performance areas (including the ground-level flash mob area in front of the stage). Our team will work with the lighting operators on the evening before the show to talk through some key moments and make party, party, party.

Special Effects

2 Large smoke machines required.

Fire cannons, CO2 Cannons and Confetti blasters are encouraged!

AV

- LED Screen at least 10m wide, 1m high. 2000 pixels by 200 pixels
- 5m x 10m truss arch to hold Screen
- All rigging and cabling for LED screen on arch
- Image signal processor for LED Screen
- DVI Cable from Processor to VJ position

Where live camera feeds are possible, the experience is enhanced.

Local Technical Crew Requirements

- Lighting staff as required to install, operate and strike event lighting
- Staging staff as required to install, operate and strike event lighting
- Audio staff as required to install, operate and strike event lighting
- Pyrotechnician/s as required to install, operate and strike the event pyrotechnics
- Camera / AV operators as required to install, operate and strike the event cameras and screens
- 2 x Assistant Stage Managers for event day
- Marshals and security for FOH and BOH
- First aid provider to be present for duration of performance

Licencing

APRA (AUS) or equivalent local music licence to be covered by Presenter / venue as appropriate.



MARKETING MATERIAL

All The Queens Men will provide the Presenter with a marketing pack including:

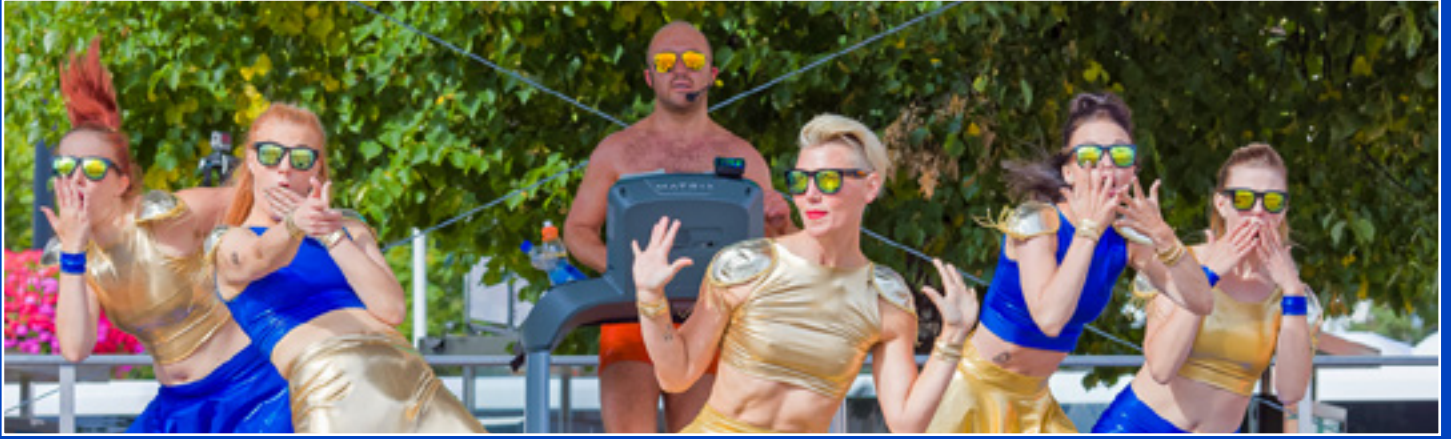
- branding guidelines
- project logo and fonts
- credits, by-lines and acknowledgements
- a selection of hero images
- short promotional video

Other collateral may be made available on request. The Presenter is responsible for all design, marketing and publicity with appropriate approvals from All The Queens Men.

All The Queens Men also independently documents each presentation of FUN RUN across photography and film.

Let's work together!





PRESENTATION AND TOURING

FUN RUN is available for touring across Australia and internationally. Our Touring Party includes:

- 2 x Artistic Directors
- 1 x Production Manager
- 1 x Event Director
- 1 x Audio and AV Designer/Operator
- 1 x Haus Performer / Health Practitioner

All The Queens Men asks the Presenter to cover:

- All The Queens Men Company fee (this includes touring party wages)
- Per diems for all touring party (if outside of Naarm/ Melbourne, Australia)
- Travel and Accommodation (to award, no shared bedrooms) for all touring party members
- Show Freight or cost of rebuild on negotiation (if outside of Naarm/ Melbourne, Australia).
- All Technical and Production costs incl. technical personnel, rider and sundries
- All Venue and Front of House costs
- Honorariums for community participants
- Performance Fees for all local professional performers
- All publicity and marketing costs

ADDITIONAL ELEMENTS

Due to the physical preparation required for the Marathon Runner, they are not able to participate in any publicity opportunities after 5pm the evening before event day or any time on event day.

Professional First Aid is required to be on site throughout the event to attend to any people on the stage and/or event attendees.

After the completion of the run, appropriate professional First Aid Staff are required to attend to the Runner/Performer in a private and safe Back of House area to assess their health condition.

ACCESS REQUIREMENTS

The Presenter is encouraged to include services to ensure the event is fully accessible to all. This may include Auslan (or international equivalent), audio description, accessible venue arrangements and tactile tours.





A SHORT FILM OF FUN RUN CAN BE VIEWED BY CLICKING THE IMAGE

PREVIOUS PRESENTATIONS

- [2018 Taipei International Arts Festival, Taipei](#)
- [2017 Arts Centre Melbourne, Australia](#)
- [2017 Bleach Festival, Australia](#)
- [2015 ANTI Festival, Finland](#)
- [2015 Ansan Street Arts Festival, South Korea](#)
- [2013 Sydney Festival, Australia](#)
- [2011 Darwin Festival, Australia](#)
- [2010 Next Wave Festival, Australia](#)

Each event is hyperlinked to our website for more information about each specific presentation.

“

After the Ansan Sewel Ferry Disaster in South Korea, we suffered inextricable grief. Fun Run changed the fabric of our city in ways we could not have imagined. Our community came together through art. We were deeply moved by the result.

”

YOON, JONG-YEON, ARTISTIC DIRECTOR,
ANSAN STREET ARTS FESTIVAL.

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