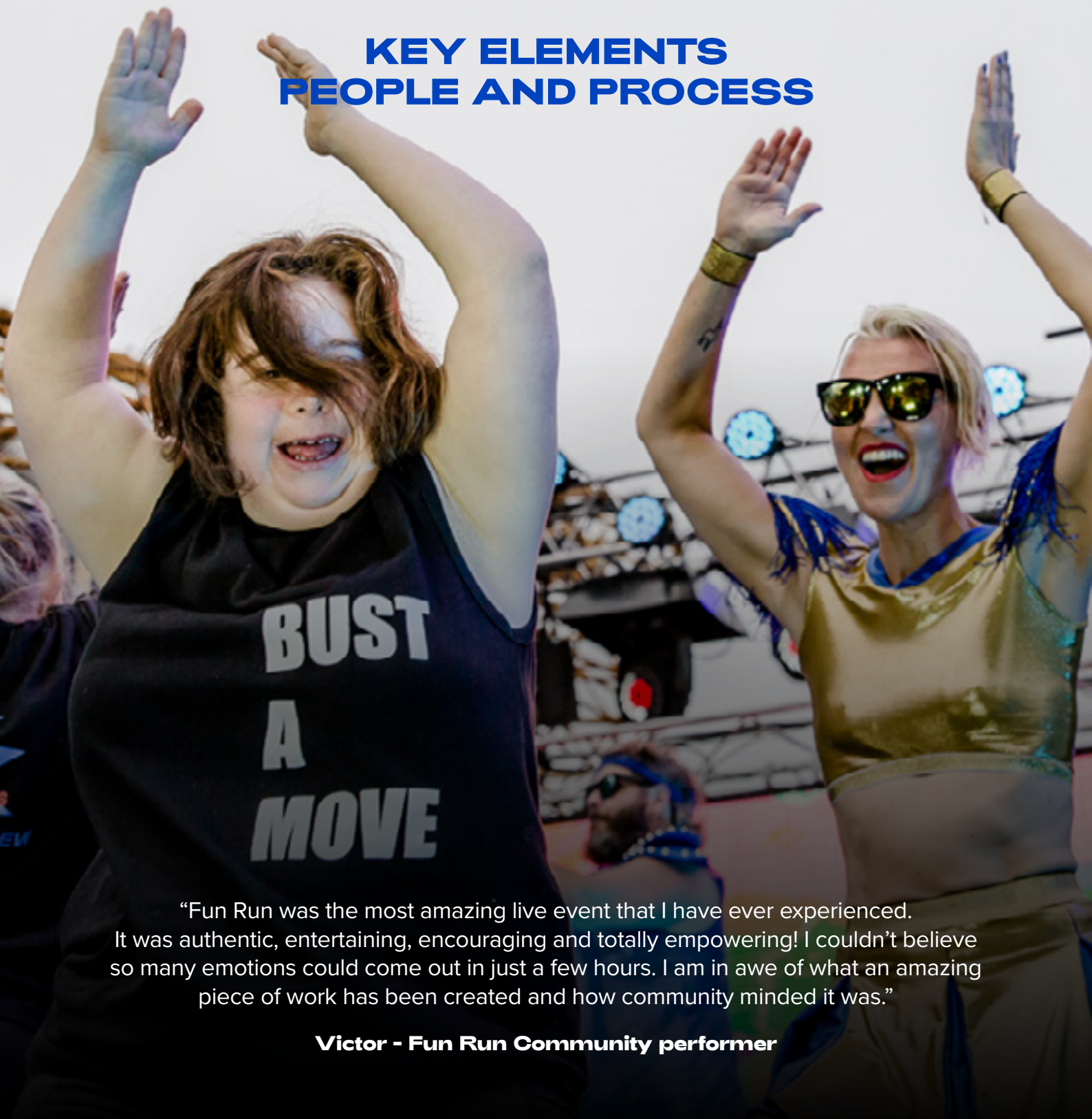




FUN RUN

**KEY ELEMENTS
PEOPLE AND PROCESS**



"Fun Run was the most amazing live event that I have ever experienced. It was authentic, entertaining, encouraging and totally empowering! I couldn't believe so many emotions could come out in just a few hours. I am in awe of what an amazing piece of work has been created and how community minded it was."

Victor - Fun Run Community performer



1. FLASH MOB

- The Flash Mob participants are known as the “Athenian Army”
- The Flash Mob is danced approximately five times throughout the event
- The Flash Mob is for all ages, ability and levels of experience.
- Audience at the event can simply join in and specific Flash Mob participants also lead the dance
- The Flash Mob dancers are asked to wear simple block colours specified for each edition, so they can be identified throughout the crowd. Hats, comfortable shoes and sunscreen advised.

2. FLASH MOB VIDEO

- Fun Run Choreographer Bec Reid creates a specific flash mob dance for each presentation
- The Presenter invites locals to learn this dance and participate at the event
- A specific youtube instructional video is created and made available online and throughout social media channels, a minimum of four weeks before the event date.
- The Presenter and All The Queens Men collaborate together on the creation of this instructional dance video. The production costs of this instructional video are covered by the Presenter.
- The video includes Bec and up to four “Haus Da Fun Run” dancers.
- Bec requires a two-hour rehearsal with the dancers the day before the video shoot
- Bec with local “Haus Da Fun Run” dancers are filmed on the second day in full costume and make up.
- The video shoot requires approximately 2.5 – 4 hours relative to hair and makeup, location and videographer(s).

Please click here to see previous
Fun Run Flash Mob Video



3. FLASH MOB PUBLIC REHEARSALS

- The Presenter must offer a minimum of two public Flash Mob rehearsals in the lead up to the event
- These are open invitation
- Bec Reid from All The Queens Men leads these rehearsals
- Each rehearsal must be in an appropriate venue; weatherproof etc
- Each rehearsal is approximately 1.5 hours in length
- Each rehearsal requires an appropriate sound system for audio playback, a wireless mic for the instructor and preferably an elevated area for teaching
- It is also preferable if the “Haus da Fun Run” dancers can attend these public rehearsals



4. COMMUNITY GROUPS AND INDIVIDUALS

- The Presenter must invite and secure up to 12 community groups to participate in Fun Run
- These groups are curated in collaboration with All The Queens Men
- The community groups must be secured a minimum of four weeks before the event
- The groups MUST have a physical practice; dance, sport, fitness or specific community of interest
- The groups are invited to perform their skills eg; a specific dance routine, an aerobic instructor, bodybuilder working out etc.
- The duration of each groups' performance must be between 3-5minutes in length
- The groups may be asked to perform their piece more than once.
- The Presenter must allocate an appropriate local person as the "Community Liaison" responsible for securing, communicating with and managing these groups
- The Community Liaison communicates regularly with All The Queens Men
- If the groups have existing music, it must be high energy.
- If they do not have existing music, the Fun Run DJ will play high energy pop tracks for them.
- The groups must provide their music to the Community Liaison a minimum of two weeks before the event.
- The Community Liaison must secure all specific music tracks and correct group name from the community groups and put into a dropbox folder for the Fun Run DJ a minimum of two weeks before the event.
- The Presenter must provide a specific green room area or location for the community groups on the event day.
- The Presenter must provide ample stage management support for the community groups' logistical participation in the event.
- The Community Liaison must be available on the event day to liaise amongst the Fun Run Event Director the community groups and the stage management team.
- All The Queens Men request the Presenter offer an honorarium/donation for the community groups' participation in the event.





5. HAUS DA FUN RUN

- The Presenter must secure local dancers to be the “Haus Da Fun Run”
- The “Haus” must be contracted by the Presenter
- The “Haus” feature in the Flash Mob video and perform throughout the entire event
- There must be 5 -7 “Haus da Fun Fun” members across genders and identities
- The “Haus da Fun Run” dancers all must be over 18 years of age.
- Bec Reid from All The Queens Men leads the “Haus da Fun Fun” throughout the process and the event
- All The Queens Men provide costumes for the “Haus da Fun Fun”
- The “Haus da Fun Run” dancers must be; energetic performers, people friendly, confident and charming
- The “Haus da Fun Run” dancers are required for;
 - 1 x Flash Mob video rehearsal (approximately 2 hours)
 - 1 x Flash Mob video shoot (approximately 2.5 hours)
 - 2 x Public Flash Mob rehearsals (approximately 1.5 hours each)
 - 2 x Touring Party rehearsals (approximately 2 hours each)
 - 1 x Technical Rehearsal (approximately 4 hours)
 - 1 x Event Day (approximately 10 hours)



6. MC

- The Presenter must secure an appropriate local MC for Fun Run
- The MC must be contracted by the Presenter.
- The MC is the voice of the event
- The MC must be an experienced performer, confident, charming, a good collaborator and able to think fast on their feet. The MC MUST have a good sense of humour and lots of stamina
- The MC must also be bilingual relative to the presentation city.
- The MC must be secured a minimum of two months before the event
- The MC must be available to liaise with All The Queens Men and the Fun Run Event Director regarding the script in the lead up to the event
- The MC will be required for approximately one week of full time rehearsals in the lead up to the event
- The MC will be provided with a costume by All The Queens Men





7. LOCAL EXPERTS

- The Presenter must secure a small selection of local people to be interviewed during Fun Run
- They will be interviewed on stage by the MC
- They may be local athletes or people with very specific skill relative to the Presentation city
- The Presenter must also secure a 'sports scientist' or someone similar who can talk about the scientific aspects of running a marathon on stage with the MC.
- Each of these 'local experts' will be interviewed once for up to three minutes.



8. OPENING PROCESSION

- Fun Run begins with an "Opening Procession" which moves throughout the site or streets and to the stage.
- The Opening Process is 20 minutes in duration.
- The Opening Procession includes;
 1. The Runner/ Performer is some sort of 'chariot' which can be easily moved
 2. The Haus Da Fun Run accompanying and usually moving the Runner/Performer in the chariot
 3. A musical band of some sort – usually a marching band or traditional percussion group
 4. The musicians must be able to walk and play for the duration of the Procession
 5. A large group of community participants eg; a local Judo group walking proudly or cheerleaders etc
 6. All participants in the opening procession must be able to move for the duration of the 20 minute procession.



Images by Bryony Jackson and Studio Pal for All The Queens Men (c)



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